

**Minutes of the  
Economic Development Committee Meeting  
Village of Williamsville, Illinois  
November 2, 2009**

Meeting was called to order at 6:00 p.m. by Chairperson Valerie Patterson.

Trustees Present: Valerie Patterson, Mike Barnett, Lisa White and President Tom Yokley

Guests: David Alan Badger

The purpose of the meeting was to 2010 Budget projects and considerations

Guest David Alan Badger invited the Village to participate in an Illinois Route 66 recipe booklet. Total cost of the project is \$259.20, which includes two dozen recipe books to sell or give away as a promotion piece. Cost of participation includes two pages in the recipe book. Page one features an original pen & ink drawing of a village image as well as room for @180 words. Page 2 features two recipes. The village will also get to keep the original pen & ink drawing. The recipe book will be sold along the Route 66 Byway. Total participants are limited to 60.

The committee recommended that the Village participate in the recipe book. Funds are recommended to come out of the 2010 budget. The image suggested is one of the Boulevard, looking through the Roll of Honor Arch and includes the Southwest streetscape of the downtown district. Both Bella Trattoria and Blu Cat Café will be in the streetscape image. It is suggested that each restaurant supply a recipe for the book.

A \$360 website hosting fee (annual cost) with Dig-It-All, Springfield must be included in the 2010 budget.

Projects up for consideration may not all be supported by the 2010 budget. The committee chose to prioritize them in preparation for budget meeting discussions.

Projects to be considered, in priority order:

1. Billboard/Highway Signage (I-55 and RT 66). Also includes directive/wayward signage at RT 66 & Elm Street.
2. Street Signage & Lighting Improvements: TIF district and area hit by August 09 tornado.
3. Downtown Improvement Project – 50/50 Matching Grant
4. Downtown Revitalization Project - Signage & Awning Program

Several projects directed at Downtown Revitalization may be more appropriately placed within the Streets & Sidewalks budget appropriations. Some of these recommendations may also be addressed within the Safe Routes to School Grant.

Follow up activity includes:

- Familiarization with IDOT regulations for village signs
- Signage/Easement locations
- Illinois Board of Tourism Grant opportunities
- Recommendation of number of signs to be upgraded and cost estimate
- Billboard costs/estimates

Meeting was concluded at 8:05 p.m.